



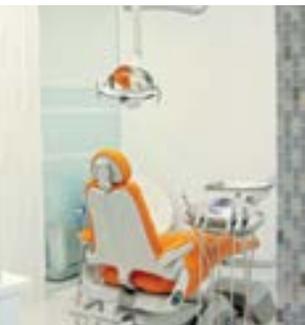
## Boutique Dental Practices: The New Trend

By Linda Barrett

When **Arminco, Inc.** designed and built its latest dental office, the designers were challenged by **Dr. Sylvia Ho of Amazing Smiles** to capture her vision of a “new” style of boutique dental office she was opening in the Shops at Spectrum in Falls Church, Virginia.

“Every dentist has his or her own practice philosophy, and I knew exactly what I wanted—a modern, open and bright environment with a feminine twist and a wow factor,” Dr. Ho says.

From a small field of competitors, Dr. Ho chose Arminco because of their design-build capability that enabled her to work with one company for the entire process. Specializing in dental offices, Arminco is a true design-build firm employing a team of designers, architects, engineers, and project managers who work together collectively on each project.



“We connected instantly, as if they knew me for ages, and they really understood my vision,” she says.

That’s not to say there weren’t challenges along the way. They were pressed for time to meet a stringent opening date, they were working in a building containing housing so condo association regulations had to be considered, and they had to overcome code regulations for a handicap access.

“Our job is to grasp just what our client wants and deliver it, no matter what it takes,” says Arminco, Inc. president Artin Safarian. “We took the time to put together the right team to handle every step of the process, including those little extras that both get the job done right and on time, and create a great customer experience.”

“Arminco certainly went above and beyond to accommodate me every step of the way, even with last-minute changes, and communication



was easy with each member of the team,” says Dr. Ho, who was facing her own challenges of holding a full-time job and raising a toddler at the same time she was building out her practice.

With Arminco’s recommendations, Dr. Ho was able to fit out her practice completely, from dental equipment to technology, so that it will still be modern ten years from now. The practice contains five treatment rooms, a modern surgical suite, a lab, an inviting lobby, and a conference area—not to mention two stunning chandeliers.

The newly opened practice is truly different than a typical institutional dental office. At Amazing Smiles, patients find clean white surfaces accented by vibrant pops of color, handmade glass brick, graceful arches, and plenty of light pouring in through walls of windows reaching to 18’ ceilings. The curvilinear ceiling and flooring design soften the ultra-modern edges. “The wow factor is the glasswork, opened to create the illusion that there is more space than the 1,800 square feet there actually is,” Dr. Ho explains.

**“Arminco has the vision to collaborate with their clients to deliver a functional space that produces unconventional results.”**

“The entire process was phenomenal, and I’m excited to finally be in my own practice, thanks to Arminco,” Dr. Ho says. “I would highly recommend Arminco to anyone else looking to remodel or open a dental practice. Arminco has the vision to collaborate with their clients to deliver a functional space that produces unconventional results.”

It’s not all about the design for Dr. Ho; the boutique concept is only a part of her vision. “I want a dental practice where I can maintain a permanence and continuity of care and provide the best and most honest dentistry I can possibly deliver,” she says.

Amazing Smiles is now open and taking new patients. Call or stop by to set an appointment to experience this amazing practice.

Dr. Ho’s practice is just another success story along Arminco’s mission to create the most exciting, modern dental practices today. To see more inspiring dental office designs, visit Arminco’s website at [www.armincoinc.com](http://www.armincoinc.com). ■

### Resources:

*Arminco, Inc., 45571 Shepard Drive, Sterling, Virginia 20164, 703-430-6669, [www.armincoinc.com](http://www.armincoinc.com)*

*Amazing Smiles, 444 West Broad Street, Suite D, Falls Church, VA 22046 703-462-8800, [www.AmazingSmilesVA.com](http://www.AmazingSmilesVA.com)*